ASTD PHL eLearning SIG Challenge - *Battle of the eLearning Tools!*

Have you been in any of these situations – or ones similar to these – and found yourself debating which eLearning development software was the right tool for the job? Which tool will give you everything you need with the least amount of tweaks and workarounds?

- Sample Scenarios -

Scenario 1

Based on recent enhancements our company needs a training course for system XYZ. We want to give users a demo and also an interactive video where they can practice some of the navigation. Our process workflow is built into the system application and so we'd like a few screens on the workflow, too.

We would also like a graded assessment at the end to include scenarios that require the user to show how to do certain things in the system.

Oh … and we need that to work in our LMS.

Scenario 2

We have a PowerPoint deck that we've used for classroom training, and now we want to convert those slides to an eLearning module. We realize that we'll have to do some tweaking, and add some interactivity and a final quiz... but why waste time building something from scratch when we've got the bulk of it already in PowerPoint?

Oh … and we want this to be editable after it's been converted.

Scenario 3

We're looking for a role-based training course that includes some general content for all roles, and other content that is specific to only one or two roles.

We would like to have this all contained in one eLearning module so that edits to the common content will only have to be revised once.

Scenario 4

We want to create a dynamic, interactive eLearning module for our new ABC process. We want this to have some animation, video, and user interactions. Let's make this fun for the users - none of these boring page-turners that put the users to sleep in minutes.

Oh ... and we would like that to work on all tablets.

Next month's eLearning SIG session will be an open forum where we'll run through several scenarios (up to 4, or as time permits for a 90-minute session). We'll discuss/debate the pros and cons of Articulate Studio (Presenter, Quizmaker, Engage), Storyline, Captivate, and Lectora. Is there another off-the-shelf authoring tool that you use every day?

Note: As an open forum everyone is welcome to participate - even if you don't have a lot of experience and just want to learn. For those with experience, come prepared to defend your favorite tool. We'll keep score and see which tool comes out ahead in each scenario. If you'd like to share a short sample (less than 2 mins.) in defense of your tool just let us know in advance. Email: astdphl.el.sig@gmail.com

After the session we'll post this with key notes from our session on the SIG blog and ASTD PHL LinkedIn site.

Battle of the eLearning Tools – Scorecard (example)				
Categories	*Articulate Presenter*	*Captivate*	*Storyline*	*Lectora*
Sys. Simulation				
Bus. Process				
Graded Quiz				
LMS compat.				